

# Structure: Story

**SL:** They took my dad's car.

*Clank.*

*Whirrrr.*

I peeked through the blinds of my bedroom window.

My heart sank into my stomach.

A tow truck was hooking up my dad's Toyota Corolla.

I saw my dad standing in the driveway, in his bathrobe, arguing with the driver.

He was trying to buy another week.

And me?

I was upstairs, trying to sell a half-finished AI chatbot for a local pizza shop.

I had spent 3 weeks chasing the owner, Tony, for a \$500 setup fee.

I thought I was a "tech entrepreneur."

But the reality hit me like a freight train:

**I was building "future tech" while my family was living in poverty.**

I was technically skilled but strategically stupid.

My parents were struggling.

And the "Old Method" of selling AI agents to local businesses?

It was failing. Hard.

I realized right then, watching that car get towed away...

If I didn't change my vehicle, I was going to crash.

That's when I ripped up my business plan and changed my approach.

The difference?

The first client I pitched with this new method didn't argue.

They paid me **\$3,000 upfront** for diagnosing and fixing a revenue leak.

No begging. No tow trucks.

Now, listen closely.

If you're trying to sell separate AI agents to your local Walmart...

You're fighting a losing battle.

Why?

**Because businesses don't want to buy "fancy n8n workflows" and "webhooks."**

They don't care about the tech.

They care about the result:

Fewer bottlenecks. Greater efficiency. Clear decisions.

The money isn't in *building* the tools.

**The money is in finding the cracks in their business and fixing them.**

By the time I was making \$5k/mo, I could confidently walk up to any business owner and offer solutions to problems they didn't even know they had.

What changed my results wasn't effort.

It was switching to a model that businesses already pay for.

I documented the exact structure, pricing logic, and positioning I use now.

If you want to see how it works end-to-end:

**[Link]**

— [Your Name]